

# Logo and Icon Terms of Use

## Article 1: Definitions

1. "GFIT", "we", "us" and "the Company" refer to GFIT Corporation, and "TRADOM" refers to TRADOM, a service operated by GFIT Corporation.
2. In this agreement, "logos and icons" refers to the GFIT corporate logo and the TRADOM Service logo and icons created by the Company. It also includes logos and icons created by the Company in the past.
3. "External Media" means websites, applications, packaged media, print media, and other media controlled and operated by third parties other than the Company.
4. The term "Publisher" "you" refers to any person who publishes logos and icons in other places than the Company.

## Article 2: Agreement to these Terms and Conditions

The publishers may use the logos and icons only after agreeing to these terms and conditions. By downloading any of the logos/icons, you agree to be bound by these terms and conditions.

## Article 3: Vesting of Rights

All rights (including but not limited to copyrights, TRADOMs, and other intellectual property rights) related to the various logos and icons belong to the Company.

## Article 4: Terms of Use

We grant free of charge permission to use various logos and icons only when they are used in accordance with the following conditions of use. However, if you wish to use the logos and icons in media outlets such as television, newspapers, magazines, online articles, etc., please contact us at [pr@gfit.co.jp](mailto:pr@gfit.co.jp) even if the following conditions of use are met.

1. Use of the logos and icons is limited to the purpose of introducing GFIT and TRADOM in external media, SNS media, etc. The advertiser may not use the logos and icons for any purpose other than the above.
2. The publishers are prohibited from transforming, altering, or modifying the GFIT logo and icons. GFIT logo and icons must comply with the "Brand Guidelines".
3. The publishers shall not use the logos and icons in a manner that may cause confusion or misidentification of products, services or media other than GFIT and TRADAM with GFIT and TRADAM (e.g., before or after the names of companies, organizations, products, services or media, or as part of the names of such companies, organizations, products, services or media).
4. The publishers may not use any of the various logos or icons as part of the icons or logos of any application other than the Company's.
5. The publishers may not use any of the various logos or icons as profile images or backgrounds for any purpose other than the Company's.
6. The publishers may not use the various logos and icons for linking to or forwarding to services unrelated to the Company.
7. The publishers shall not use any logos or icons as an indication of services, products, or media other than those of the Company.
8. The publishers must ensure that there is sufficient white space on both sides and above and below the various logos and icons.
9. The publishers shall not post any logos or icons in any of the following external media
  1. External media that contain excessively violent expressions, explicit sexual expressions, expressions that lead to discrimination based on race, nationality, creed, gender, social status, family origin, etc., expressions that induce or encourage suicide, self-harm, or drug abuse, or other anti-social expressions.
  2. External media for the purpose of meeting and dating people of the opposite sex whom you have never met.
  3. External media that illegally obtain personal or privacy information.
  4. Affiliate-only content, content that is intended to direct visitors to a specific website, web scraping, word salad, or other external media that is generally considered spam.
  5. External media that infringes on the copyrights, TRADOM's, patents, or other intellectual property rights, honor rights, privacy rights, or other legal or contractual rights of the Company or third parties.
  6. Other external media that we deem inappropriate.

10. The publishers shall not use any logos or icons in a manner that may cause the misunderstanding that the advertiser is endorsing or supporting an organization or medium other than the Company.
11. The publishers must not use any logos or icons in colors other than those distributed and designated by the Company.
12. In addition, the publishers must comply with any other specifications or prohibitions as requested by the Company.

## Article 5: Responsibility of the publisher

1. If we recognize that a poster is using any of the logos or icons in violation of these Terms of Use, the Company may suspend the use of the logos or icons and take any other measures that the Company deems necessary or appropriate. However, the Company shall have no obligation to prevent or correct such violations.
2. If we suffer any direct or indirect damages (including legal fees) as a result of the use of any of the logos or icons (including cases where we receive reports or claims from third parties as a result of such use), you must immediately compensate us for such damages in accordance with our claims. You must immediately compensate us for any direct or indirect damages (including attorney's fees and costs).

## Article 6: Non-warranty and Disclaimer

1. We make no warranty, express or implied, that the logos and icons are free from defects in fact or law (including, but not limited to, defects in safety, reliability, accuracy, completeness, validity, fitness for a particular purpose, security, etc., errors or bugs, or infringement of rights). We are under no obligation to remove such defects and provide the various logos and icons.
2. We shall not be liable for any and all damages incurred by the publishers as a result of the various logos and icons.

## Article 7: Changes to these Terms and Conditions

We reserve the right to change these Terms of Use at any time without prior notice as it deems necessary. The amended Terms and Conditions shall become effective at the time

they are posted in appropriate locations on the website operated by the Company, and by continuing to use the various logos and icons after the amendment, the poster shall be deemed to have agreed to the amended Terms and Conditions.

## Article 8: Governing Law and Jurisdiction

These terms and conditions shall be governed by and construed in accordance with the laws of Japan. The Tokyo District Court shall have exclusive jurisdiction in the first instance over any disputes arising out of or in connection with the logos and icons.

## Article 9: Inquiries

If you wish to use any of the various logos or icons in a manner other than that permitted by these Terms and Conditions, please contact us at [pr@gfit.co.jp](mailto:pr@gfit.co.jp).

Last update: July 26, 2023